

OWN the conversation – Be an extraordinary communicator

This workshop will move you to the next level towards being an extraordinary communicator who persuades, engages, informs and inspires.

It will give you best in class insight and techniques for 'owning' any communication event, in any situation, with any audience, no matter the level of your expertise.

Key messages of the workshop

- Maximise the number of positive impressions you leave.
- Project energy and certainty.
- Simplicity and structure sells.
- Hook your audience to listen and share a take out message(s) early.
- Nod engagingly when being questioned, take time to form a response and never lose your cool.

Topics include:

- How to structure your spoken messages.
- How to inject energy in your voice.
- How to own and occupy the physical space, and move and conduct your
- body.
- 'Measuring cup' speaking. How to speak like Barack Obama.
- Identification of specific Action Areas for intentional daily practice and trusted person feedback.
- A five step process for handling tough questions.

About your workshop leader:

Michael Kelly is a leadership communication trainer and pitch consultant.

Many leaders struggle to make an impact in important presentations. Michael's programs help leaders communicate their ideas and vision with confidence, energy and certainty.

Leaders who work with Michael deliver influential presentations, win more pitches and grow thriving careers.

Michael is a leading body language and speech analyst and holds a Master of Science degree in speech pathology. He writes the popular blog post, *The Winning Voice*.

His clients include: Commonwealth Bank, Salesforce, CBRE and The University of Sydney.

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For a sample of Michael's work, here is his Law Society of NSW Journal article, <u>'How to command the boardroom'</u>.