



Sales pitch: Bob Carr

Inspirational speakers of our time – and Bob

BARACK Obama rallied a nation with his speeches. Now he has a competitor in the shape of former premier Bob Carr.

“Move over Barack — Bob Carr Speaks” is the slogan accompanying *Lessons from Great Speaking Voices. Edition One: Bob Carr*.

The CD features 10 minutes of the former premier going through exercises designed “to get someone to energise his or her voice”. He tells a joke, impersonates Franklin D. Roosevelt and makes a sales call.

“I just did it as a favour,” Mr Carr, an avid student of US history, said yesterday. “I’m not part of the promotion, I’m not receiving any money and it’s not a joint venture.”

But what’s money next to a favourable comparison with the world’s most powerful public speaker? And Mr Carr gives credit where it’s due, talking on the CD about why Senator Obama is such a great speaker and how to handle an unexpected question.

In his victory speech Obama promised: “I

will ask you join in the work of remaking this nation ... block by block, brick by brick, calloused hand by calloused hand.”

No doubt it will endure in the same way as this unforgettable Carr remark: “Labor’s approach is far removed from the growth-at-any-cost view of other states. Our focus is on protecting our quality of life.”



Who’s the better speaker – Bob Carr or Barack Obama. Vote at dailytelegraph.com.au



Inspiring: Barack Obama